

MAY 14-16



TATARSTAN

**RUSSIA  
HALAL  
EXPO'25**

# **Russia Halal Expo May 14-16, 2025**

The first venue for halal companies!



ECOHALA



## Rustam Minnikhanov

The Head of the Republic of Tatarstan



**The Islamic world is great, and we should grasp the opportunities the Islamic world creates for Russia. Previously, we only mentioned halal food, but now we talk about the halal lifestyle. We understand that halal will be demanded a lot. In Russia alone, 20 million Muslims live. Moreover, Russia serves as a touristic and medical point of attraction for Muslims from other countries.**

## As a part of the KazanForum

May 13-18, 2025



**RUSSIA – ISLAMIC WORLD  
KAZANFORUM 2025**  
International Economic Forum of Russia and OIC countries  
MAY 13-18, 2025

This is the main platform for economic interaction between the Russian Federation and the Islamic world countries. The first International Economic Summit of Russia and member countries of the Organization of Islamic Cooperation was held in 2009, thus the leading international platform was established.

# Purposes and objectives

The main purpose of the RUSSIA HALAL EXPO is to popularise the halal industry in Russia, to establish trade, economic, social and cultural ties, to demonstrate the potential of the halal segment of the economy, to provide opportunities for presenting products to potential buyers and trade partners. The leitmotif of the business program will be shared consumption economy and the halal common good.



**Support for manufacturers of halal products in all sectors**



**Development of domestic and international ties, assistance in cooperation development for entering new import markets**



**Facilitation of shaping and satisfying the demand for halal products**



**Consolidation of representatives of the Russian halal business**



**Establishment and enhancement of business contacts between halal market players**



**Increase of the share of high-quality and ecofriendly products in the Russian economy**



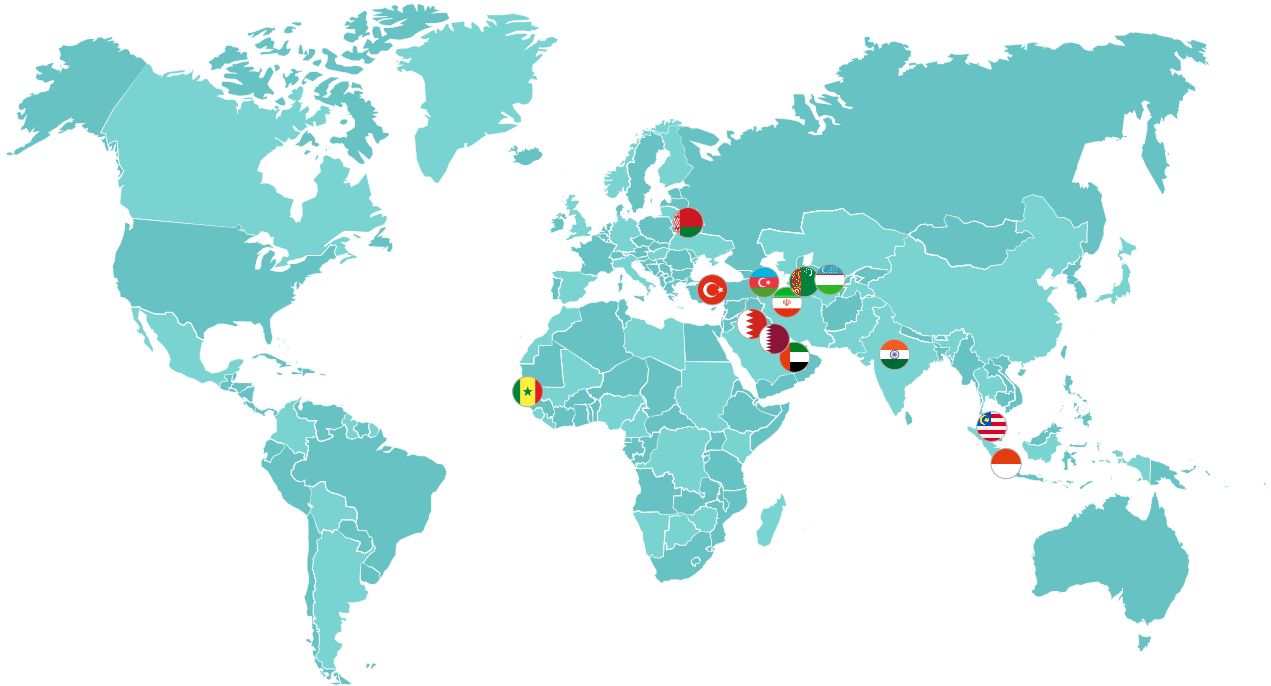
**Active involvement in international processes related to development of the halal industry**



**Development of the Halal Lifestyle roadmap both in Russia**



# Participating countries



 The United Arab Emirates

 The Kingdom of Bahrain

 The Republic of Indonesia

 The Republic of India

 The Republic of Azerbaijan

 Malaysia

 The Republic of Belarus

 The Republic of Turkmenistan

 The Republic of Uzbekistan

 The Republic of Senegal

 The Republic of Türkiye

 The State of Qatar

 The Islamic Republic of Iran

 Kyrgyz Republic

# The exhibition in numbers



**30 000 m<sup>2</sup>**

Total area of the exhibition



**3**

Days



**> 870**

mass media reporters in 2024



**18**

regions of Russia participating in the exhibition



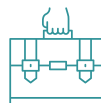
**12 000**

people attended the exhibition in 2024



**> 100**

blogger partners participating



**291**

companies participated in 2024



# The agenda of Russia Halal Expo includes:

**Opening ceremony of the Russia Halal Expo**, attended by VIPs and guests: ministers of the Government of Tatarstan, representatives of ministries of Turkey, the UAE, heads of SMIIC, ESMA. The work of the exhibition was reported by more than 50 journalists of Russian and foreign mass media.

**Official meetings**, concluding contracts, memoranda of cooperation and recognition of products of Tatarstan abroad, execution of framework agreements, negotiations of commercial officers, business meetings in the grounds of the exhibition.



**Foreign guests**, investors, Halal Standard Committees of the Spiritual Councils of Muslims of Kazakhstan, Pakistan, Islamic business associations, representatives of government bodies and the Organization of Islamic Cooperation, experts and journalists

**Visiting of the exhibition by the President of Tatarstan**, VIP guests of the KazanForum

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The Republic  
of Azerbaijan



# Russia Halal Expo is a window to Halal World



Malaysia



The Islamic  
Republic  
of Iran





The United Arab Emirates



The Republic of Turkmenistan



Kyrgyz Republic





-  Mari El Republic
-  Republic of Mordovia
-  Ryazan Oblast
-  Karachay-Cherkess Republic
-  Republic of Adygea
-  Volgograd Oblast
-  Ulyanovsk Oblast
-  Rostov Oblast
-  Sverdlovsk Oblast
-  Penza Oblast
-  Kirov Oblast
-  Donetsk People's Republik

-  Krasnodar Krai
-  Tomsk Oblast
-  Moscow
-  Kaliningrad Oblast





# Key exhibition participants in 2024



# Why do you need to participate?

Nowadays, in the conditions of the transforming world, cooperation with Islamic countries provides extensive opportunities to open the new sales market for all categories of businesses. Harness the potential of the growing industry.



**It is a unique opportunity to establish new business contacts, to expand sales markets.**



**Prospects for export of manufactured products to foreign markets.**



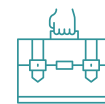
**More than 10 000 visitors: representatives of business structures and retailers.**



**It is an opportunity to present a positive image of your company on the market.**



**It is an outstanding opportunity to find manufacturers and suppliers of all necessary commodities and services.**



**It is possible for companies to come up with their proposals to government structures.**

# Participation conditions

in International exhibition "Russia Halal Expo" 2025  
IEC "Kazan Expo", Pavilion 2, 3

1

## Registration fee

The above includes the general servicing of the exhibition, exhibitor's package with distribution materials, publication of the information on the exhibitor in the guidebook, accreditation of exhibitor: 1 badge of the "exhibitor" category for every 10 sq.m. of the stand area

**\$ 100**

2

## Price of an unequipped exhibition area

**\$ 300 per m<sup>2</sup>**

The sample of the application is available at  
<https://kazanforum.ru/en/exhibition/>

<https://kazanforum.ru/en/exhibition/> May, 14-16 2025

# Discover our products

- ✿ Investment and infrastructure projects,
- ✿ Presentation of mutually beneficial technological alliances in the Islamic economy
- ✿ Exhibition of b2b projects, initiatives of the Islamic economy and products of large businesses and SMEs,
- ✿ International stands,
- ✿ Regions of Russia,
- ✿ Partners and sponsors,
- ✿ Islamic finance,
- ✿ Mechanical engineering.

Also, the following conditions are provided for the exhibitors of Russia Halal Expo when registering for the business program of the KazanForum

- stand from 25 sq.m.: 2 Standard packages are provided free of charge;
- stand from 50 sq.m.: 2 Standard packages and 1 Premium package are provided free of charge;
- stand from 100 sq.m.: 2 Standard packages and 2 Premium packages are provided free of charge.



# Exhibition zoning

# 30 000 m<sup>2</sup>

international halal industry  
exhibition Russia Halal Expo,  
IEC "Kazan Expo", Pavilion 3

international halal industry  
exhibition Russia Halal Expo,  
IEC "Kazan Expo", Pavilion 2



# Mass media 2024



Российская Газета



Global Communication  
Partner

Strategic Information  
Partner

General Media Partner  
and Photo Host

General Television  
Partner

Information partners



Influenza partner



International Information Partner



## Our contacts



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**SEE YOU AT KAZANFORUM!  
SEE YOU AT RUSSIA HALAL EXPO!  
SEE YOU AT KAZAN HALAL MARKET!**